

ACTION SPORTS

EVENT PLANNING

Relais Franco – June 5 – 9 2023

Project Overview

Develop and deliver a project that combines cycling with team building, physical literacy, event production, leadership and self-efficacy. Intended to span 5 months, the project will culminate in 20-25 students embarking on a challenging 5 day cycling adventure. This program will take place in either the Lower Mainland/Fraser Valley or on Vancouver Island.

Action Sports Event Planning will provide the following;

Pre Event:

- Operation plan
- Traffic and Route management
- Create budget
- Site visits
- Ride/Drive all proposed routes
- Aid station locations
- Communicate with all schools, police, sponsors, partners, parents, volunteers, drivers
- Vehicle rentals
- Obtain permits if necessary
- Organizing all student travel

Event

- Receive all students
- Prepare all bikes
- Distribute cycling kits
- Prepare all vehicles
- Load all trailers
- Orientation with all involved
- 5 days on the road

Post Event

- All students back to airport or in vehicles to head home
- Return all vehicles
- Return all rented products
- Post mortem and report

Staff

- Event Organizer
- Course Designer/Manager
- Rider Relations
- Food Manager
- 3 Drivers
- Bike Fitter

Cost

\$60,000

Price of the event includes organization and staffing and does not include any additional costs associated with the event...fuel, rentals, food, travel expenses and so on.